



# Communication Committee Meeting Agenda

February 8, 2022, 4:00 PM - 5:00 PM  
In-Person Location: 142 Eastern Ave, St Johnsbury, VT 05819

## Agenda

- Review and revise/approve minutes from 01/25/2022.

## Old Business

- Crowd Fiber update - Nick
- Update on Marketing Strategy Session, if any - Christa
- Update on Marketing Position hiring process - Christa
  - How can the committee help?

## New Business

- Handouts for Concord, Lunenburg & Waterford Town Meetings - Caro
- Pros and Cons of posting on FPF - Caro
- Next steps for us as a Working Group (if approved by the Board on 2/10)
- Pricing for service - possible executive session for an update

## Adjourn

## How to access the remote meeting:

- By telephone: Dial 1-929 205 6099. When prompted enter the meeting ID: <https://zoom.us/j/93813006328>.
- By computer: Join the meeting by clicking here :<https://zoom.us/j/93813006328> You may be prompted to enter a meeting ID:<https://zoom.us/j/93813006328>.
- By smartphone, tablet, or other device: Join meeting by clicking here: <https://zoom.us/j/93813006328>

To ensure smooth access, we recommend that you test your remote meeting software in advance of the meeting. **If you have difficulty accessing the meeting, please call 802-258-0674 or email [clerk@nekbroadband.org](mailto:clerk@nekbroadband.org) .**

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### **Role of the Communications Committee**

The Communications Committee has a mission with three tenets to facilitate effective communication between Board members as well as between the Board and the public. The Communications Committee will:

- 1) Identify stakeholders, their information needs, and the best ways to facilitate two-way communication with each group.
- 2) Work with the Governing Board and all other committees to produce internal and external communication strategies that define frequency, triggers for communication, content guidelines and prioritization, and responsibility for distribution.
- 3) Create internal and external communication pieces as dictated by these strategies.