

NEK Broadband

Communication Committee Meeting Agenda

November 2, 2021, 4:00 PM - 5:00 PM

Agenda

- Review and revise/approve minutes from [10/19/21](#).

Old Business

- Logo development - Carrie update
- Website development - Crowd Fiber - Caro update

New Business

- Opportunities for upcoming media releases - Caro
- Pilot Project Community Outreach Methods - Carrie on survey results
- Question: Are bullet points enough to use to update our mailing list as a beginning?
Example: CV Fiber's Most Recent Newsletter (they do include more detail, too.)

The work of providing fast Internet to our 21 member communities is off to a strong start with progress to report in many areas. First, the headlines.

- The [Vermont Community Broadband Board](#) has approved a \$2.8 million preconstruction grant for CVFiber.
 - The pole inventory in the first five communities is more than 50% complete.
 - The pole inventory will begin in 12 more towns in November.
 - The network high-level design is on track for completion by the end of this year.
 - CVFiber is seeking \$3.5 million from member community ARPA grants in 2022.
 - CVFiber's 2021 Annual Report and 2022 budget are posted on [our website](#).
 - CVFiber is evaluating bids to operate the network and is negotiating contracts for accounting and auditing services.
 - Twelve communities are targeted for construction and service in 2022.
- Question: Should we use a message that "the more people who are committed to sign up in your town the faster we can get to you"? - Christa to provide background

Adjourn

How to access the remote meeting

By telephone: Dial 1-929 205 6099. When prompted enter the meeting ID:
<https://zoom.us/j/93813006328>.

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To ensure smooth access, we recommend that you test your remote meeting software in advance of the meeting. **If you have difficulty accessing the meeting, please call 802-258-0674 or email clerk@nekbroadband.org .**

Physical Location: Contact Nick Anzalone: **142 Eastern Ave, St Johnsbury, VT 05819**

Role of the Communications Committee

The Communications Committee has a mission with three tenets to facilitate effective communication between Board members as well as between the Board and the public. The Communications Committee will:

- 1) Identify stakeholders, their information needs, and the best ways to facilitate two-way communication with each group.
- 2) Work with the Governing Board and all other committees to produce internal and external communication strategies that define frequency, triggers for communication, content guidelines and prioritization, and responsibility for distribution.
- 3) Create internal and external communication pieces as dictated by these strategies.